



# Turn Me On, Dead Man: The Complete Story of the Paul McCartney Death Hoax (Rock & Roll Remembrances)

By Andru J. Reeve

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"Ringo, Paul, George, and John Played a trick to turn us on They all hinted Paul was dead as nails and rocketed their record sales" For a few weeks in the fall of 1969 the McCartney death rumor became the bizarre focus of attention in countless broadcast studios and newsrooms worldwide.

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In the fall of 1969, a rumor that Paul McCartney had died three years earlier in a car crash swept America. Started by deejays, the hoax gained momentum when a college newspaper article postulated that the other Beatles had replaced him with the winner of a hastily arranged Paul look-alike contest. They also allegedly planted clues to the tragedy in their records; e.g., a passage in their titleless white album supposedly says--when played backwards--"turn me on, dead man." National news reports spread the story further, and McCartney finally consented to give formal press interviews to lay it to rest. It lives on as an entire generation's cultural memory and was spoofed by Paul himself in the title and on the cover of his recent concert album, *Paul Is Live*. Reeve traces the hoax's origins and spread in maniacal detail, to the point of providing transcripts of radio shows and listing 70 of the Beatles' "clues" that Paul was dead. The fact that the outlandish story was believed by so many in the 1960s is the strongest argument to date against recreational drug use. *Gordon Flagg*

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##### **Francisca Varney:**

Here thing why that Turn Me On, Dead Man: The Complete Story of the Paul McCartney Death Hoax (Rock & Roll Remembrances) are different and reliable to be yours. First of all looking at a book is good nevertheless it depends in the content of it which is the content is as yummy as food or not. Turn Me On, Dead Man: The Complete Story of the Paul McCartney Death Hoax (Rock & Roll Remembrances) giving you information deeper and in different ways, you can find any book out there but there is no guide that similar with Turn Me On, Dead Man: The Complete Story of the Paul McCartney Death Hoax (Rock & Roll Remembrances). It gives you thrill examining journey, its open up your own eyes about the thing this happened in the world which is possibly can be happened around you. You can actually bring everywhere like in area, café, or even in your means home by train. When you are having difficulties in bringing the paper book maybe the form of Turn Me On, Dead Man: The Complete Story of the Paul McCartney Death Hoax (Rock & Roll Remembrances) in e-book can be your alternative.

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