



The Ultimate Guide to Starting a Freelance Web Design Business

By *iThemes*



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Ready to go freelancing? What do you need to know? Where should you begin?

Whether you build websites as a hobby or already have a few clients, this book is the ultimate resource for starting a freelance web design business. We've combined the wisdom of successful freelance web designers into one go-to reference book.

Learn to:

- Develop a philosophical foundation for your work
- Define goals & objectives for your business
- Handle your finances—from startup costs to budgets
- Have confidence in your quotes and pricing
- Market and sell the value of your work
- Find (and keep) quality clients
- Develop additional streams of recurring monthly revenue
- Improve your technical skills
- Stay productive and focused in your home office
- Achieve better work/life balance

"I wish this book existed in 2007. I would have felt less nervous and been less anxious. I would have been better prepared for the ups and downs. It would have been my desktop reference as I waded through what it really meant to be a solid freelance web designer."

—Cory Miller, iThemes Founder & CEO

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Since 2008, iThemes has been creating WordPress tools and resources to help you build and grow your freelance web design business with WordPress. With a full lineup of WordPress themes, plugins, training and WordPress maintenance services, iThemes is your one-stop shop for professional WordPress tools.

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