New Perspectives on Computer Concepts 2016, Comprehensive - Standalone book

By June Jamrich Parsons

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Give your students the full understanding of today's digital world that they need with the cohesive framework and logical organization found only in NEW PERSPECTIVES ON COMPUTER CONCEPTS 2016, COMPREHENSIVE. Newly revised and reorganized, this dynamic book by leading technology author June Parsons provides the latest updates on emerging technology with engaging learning features, informative visuals and hands-on activities proven to increase learning effectiveness. A new introduction highlights today's digital evolution, while new coverage of social media and online security examines concepts behind the trends. Your students explore the underlying principles supporting and to reflect the wide scope of digital devices in use today, with the book's enhanced focus on the connectivity that pervades modern life.

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New Perspectives on Computer Concepts 2016, Comprehensive - Standalone book By June Jamrich Parsons Bibliography

- Sales Rank: #217593 in Books
- Published on: 2015-06-22
- Original language: English
- Number of items: 1
- Dimensions: 10.70" h x 1.30" w x 8.40" l, .0 pounds
- Binding: Paperback
- 880 pages

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Editorial Review

About the Author
June Parsons purchased her first computer, an Apple II+, in 1981 and quickly became fluent in BASIC, dBASE II, Lotus 123, WordStar, and a variety of accounting programs. The next year she opened a successful small computer retail store with Dan Oja that also offered software instruction to children and adults. Dr. Parsons taught at the university level for more than 20 years. She holds a doctorate in Educational Technology and was certified by the ICCP in 1995. Dr. Parsons began writing and creating educational software for Course Technology in 1992. She contributed to the Windows for Business and Illustrated Series and developed the New Perspectives, e-Course, and Practical series. She works via the Internet with a team of highly skilled media specialists and desktop publishers located in various states and provinces.

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