



# How I Sold 30,000 eBooks on Amazon's Kindle: An Easy-To-Follow Self-Publishing Guidebook 2016 edition

By Martin Crosbie

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## How I Sold 30,000 eBooks on Amazon's Kindle: An Easy-To-Follow Self-Publishing Guidebook 2016 edition By Martin Crosbie

**Outlines** the methods the top 5% of successful self-published authors utilize to produce their eBooks in a professional, cost-effective manner.

**Shows** what happened after Amazon changed the rules and what you need to do right now to adjust your strategy.

**How** to adopt the philosophy that will allow promotional opportunities to come to you.

In February 2012 Martin Crosbie's self-published eBook "My Temporary Life" hit Amazon's top ten overall bestseller list. The next month Amazon posted a press release revealing that Crosbie had made \$46,000 in one month, with one book. Prior to this, his novel was rejected one hundred and thirty times by traditional publishers and agents. In the months that followed, "My Temporary Life" and its sequel have been consistent sellers, often sitting atop Amazon's rankings. Crosbie's story has been mentioned in Publisher's Weekly, Forbes online, and other media outlets around the world.

2016 Edition Updates include:

How to maximize the return from your Kindle Countdown promotion,

Lists of the current and most effective promotion sites (paid and free),

Earn the most paid sales after running a free promotion,

Insider tips on running a Kindle Scout campaign.



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### **Editorial Review**

#### **Review**

For anyone looking to self-publish, this guide is pertinent, comprehensive, and motivating.

#### **BookLife (Publisher's Weekly)**

#### **Step by Step**

So far, the best book on epublishing I have read to date. It gives a step by step to publish with good justification of each step.

#### **Amazon Review**

\*\*\*\*\*

This book saved me valuable time, years of research, and the insight to not duplicate errors. The book concludes with an array of helpful links saving the reader the trouble of searching the whole internet for such needed info.

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#### **Amazon Review**

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If there is one book that demystifies the whole murky area of selling books and making money from self-publishing on Amazon, this is the one. The author wrote this book not because he thought it would be a huge money-spinner but because he was disillusioned with the information that the "experts" were imparting to authors. He decided that he would share his own experience, which, luckily for those that are self-publishing, this is the book that can save them time, energy and the avoidance of taking on and following-through on mistruths and misinformation.

#### **Goodreads Review**

#### **From the Author**

Other Martin Crosbie books:

My Temporary Life - Romantic Suspense

My Name Is Hardly - Suspense

Lies I Never Told - A Collection of Short Stories

Believing Again - A Tale of Two Christmases - Romantic Suspense

The Dead List - A John Drake Mystery - Murder Mystery.

#### **About the Author**

In a press release, Amazon called Martin Crosbie's debut novel "My Temporary Life" one of their success stories. His self-publishing journey has been chronicled in Publisher's Weekly, Forbes Online, and Canada's Globe and Mail newspaper. Martin's recent release "The Dead List - A John Drake Mystery" was awarded a publishing contract by Kindle Press.

He's also the author of "My Name Is Hardly - Book Two of the My Temporary Life Trilogy", "Lies I Never

Told - A Collection of Short Stories", "How I Sold 30,000 eBooks on Amazon's Kindle - An Easy-To-Follow Self-Publishing Guidebook, 2015 Edition", and "Believing Again: A Tale Of Two Christmases". Martin was born in the Highlands of Scotland and currently makes his home just outside Vancouver, on the west coast of Canada.

You can connect with Martin at [martin@martincrosbie.com](mailto:martin@martincrosbie.com) or say hello to him on Facebook [facebook.com/martin.crosbie.3](https://facebook.com/martin.crosbie.3).

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