



Scholastic Journalism

By Tom E. Rolnicki, C. Dow Tate, Sherri Taylor

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For more than 50 years, *Scholastic Journalism* has served as a comprehensive text and guide for high school journalism students, teachers and advisers. The twenty-first century will witness ever-increasing concern with dissemination of information. New forms of media and media technology expand the potential for informing, entertaining and persuading audiences. Yet the basic skills of collecting, interviewing, reporting and writing are even more important than ever, and high school journalism is a crucial training ground.

The 10th edition of *Scholastic Journalism* reflects the exciting changes taking place in journalism. The graphics and layout are in full color not only to present a more appealing look but also to demonstrate the increasing use of color in student publications. Because current students have greater access to computers and electronic media, information about how to use these tools is integrated throughout the chapters. In addition to new examples of student work and major rewriting and updating of all previous chapters, the book includes new chapters covering on-line journalism and careers in media.

This benchmark edition extends the text's tradition of introducing students to the basics of good journalism and blends it with the methods and demands of contemporary media.

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Scholastic Journalism By Tom E. Rolnicki, C. Dow Tate, Sherri Taylor Bibliography

- Sales Rank: #2155655 in Books
- Brand: Brand: Wiley-Blackwell
- Published on: 2001-07-17
- Original language: English
- Number of items: 1
- Dimensions: .39" h x .39" w x .39" l,
- Binding: Paperback
- 448 pages

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Editorial Review

From the Back Cover

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