



Developing Effective Research Proposals

By Keith F Punch

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This is your step-by-step guide to success with your research proposal. This new edition covers every section of the proposal, telling you all you need to know on how to structure it, bring rigour to your methods section, impress your readers and get your proposal accepted.

With practical tips and advice throughout, new features include:

- Comprehensive explanation of method and methodology, and how to maximize this crucial section of your proposal
- A new section on mixed methods: an increasingly common approach in research
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Editorial Review

Review

This book is incredibly useful for graduate students attempting to work out the 'rules of the game' of research proposal writing. Especially helpful are the exercises that can support students with tricky aspects such as developing research questions.

(Barbara Read)

This third edition is a 'must have' for demystifying the proposal writing process. It includes mixed-method approaches and provides additional insights, tips, strategies, and examples that are indispensable. Just wish I had this book when I was struggling with my first proposal!

(Julia Jahansoozi)

About the Author

Keith F. Punch is a social research expert and was Winthrop Professor in the Graduate School of Education, the University of Western Australia, and is now Professor Emeritus in the University of Western Australia.

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