



# 101 Best Businesses to Start: The Essential Sourcebook of Success Stories, Practical Advice, and the Hottest Ideas

*By The Philip Lief Group, Russell Roberts*

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To succeed in starting your own business you need real, innovative solutions. If you've ever thought of running your own business as an alternative to the corporate workplace or working for someone else, **101 Best Businesses to Start** provides a wealth of practical advice, as well as the inspiration, to make your dreams a reality.

Each carefully selected entry includes a full business description, guidelines for start-up and operating costs, profit projections, working strategies and staffing needs, plus real-life stories that highlight both the challenges and the rewards of starting a business--as well as secrets for success.

This edition has been completely updated and revised to include business opportunities for the new millennium, including Internet services. With over 100,000 copies in print, 101 Best Businesses is the guidebook for today's entrepreneurs.

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### Editorial Review

#### From the Publisher

A five-year bestseller, now revised and dated for ambitious entrepreneurs who want to succeed in the '90s. Practical advice on choosing a business, start-ups, staffing, operation, and more, with plenty of real-life examples.

#### From the Inside Flap

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#### About the Author

THE PHILIP LIEF GROUP is a Princeton area-based book-producing company that has created a wide range of books for small businesses, including **220 Best Franchises to Buy**, **Moonlighting: 148 Great Ways to Make Money on the Side**, **The Best Nonfranchise Business Opportunities**, and **The Best Home-Based Franchises**. RUSSELL ROBERTS has published seven books and more than two hundred stories and articles for dozens of newspapers and magazines, including *USA Weekend* and the *New York Times Magazine*.

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