Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series)

By Richard M. Burton, Borge Obel

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel

There are two very contrasting approaches to reading this book and learning about organizational design. The more traditional approach is to read the book, and then use the OrgCon on cases and applications. The second approach is to begin with the OrgCon software and only examine the book as you find it helpful. Which approach is better? It is your choice, not ours. In our experience, students in organizational design prefer to start with the OrgCon and a case, rather than with the book itself. Readers who have more background in organization theory and design usually examine the book first.

There are numerous changes in the third edition. The literature review in each chapter has been updated. The information processing approach is strengthened and applied more comprehensively as the theoretical underpinnings. Throughout we have rewritten the text beyond normal editing in an attempt to make the presentation clearer and easier to read.

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series)

By Richard M. Burton, Borge Obel

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel

There are two very contrasting approaches to reading this book and learning about organizational design. The more traditional approach is to read the book, and then use the OrgCon on cases and applications. The second approach is to begin with the OrgCon software and only examine the book as you find it helpful. Which approach is better? It is your choice, not ours. In our experience, students in organizational design prefer to start with the OrgCon and a case, rather than with the book itself. Readers who have more background in organization theory and design usually examine the book first.

There are numerous changes in the third edition. The literature review in each chapter has been updated. The information processing approach is strengthened and applied more comprehensively as the theoretical underpinnings. Throughout we have rewritten the text beyond normal editing in an attempt to make the presentation clearer and easier to read.

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel Bibliography

- Sales Rank: #6680499 in Books
- Brand: Brand: Springer
- Published on: 1995-09-30
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 6.50" w x 1.25" l, .0 pounds
- Binding: Hardcover
- 480 pages

⤓ Download Strategic Organizational Diagnosis and Design: Dev ...pdf

🖹 Read Online Strategic Organizational Diagnosis and Design: D ...pdf

Download and Read Free Online Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel

Editorial Review

Review
"The first edition of Burton and Obel's Strategic Organizational Diagnosis and Design offered the first ever synthesis of the entire contingency theory literature into a lucid and coherent teaching framework. At the same time, the methodology for organizational diagnosis and design captured in the Organizational Consultant software provided a uniquely valuable new teaching, learning, and consulting tool. The second edition of this modern classic in organization design extends the scope of the first edition by adding a whole new section on organizational climate, and one on analyzing companies organizations using publicly available data. The Organization Consultant has been rewritten for Windows and significantly enhanced. Teaching organizational design with this book and software package was exceptionally easy, enjoyable and fruitful, so that my teaching evaluations for this class reached an all-time high!" (Class: Designing Project and Company Organizations Instructor: Raymond E. Levitt, Professor of Construction Engineering and Management, School of Engineering, Stanford University) "I have been teaching organization theory in the business school for some years; the students have great difficulty with the concepts and their meaning for them as future managers. Based upon the Burton and Obel book and ORGCON software, I have developed a pedagogy which excites the students about organizational design and gives them a structure for understanding the basic concepts in organization theory. I begin the course with a Danish company prospectus which provides a lot of information about the company. In small teams, the students develop the data inputs for the ORGCON software. They are asked to operationalize organization theory concepts in a managerial design context. Thereafter, the integration of theory and application is quite normal and they are able to focus on the complex problems of design choice and organizational change for implementation." (Torkild Jorgensen, The Aarhus School of Business)

From the Back Cover
STRATEGIC ORGANIZATIONAL DIAGNOSIS AND DESIGN, 3rd Edition, systematically surveys the substantive literature on organizational design and develops the theoretical framework of multiple contingency organizational design. The multiple contingencies in the theoretical framework cover the contingencies of size, technology, environment, and strategy, as well as leadership style and organizational climate and culture. These contingencies are mapped into design parameters such as organizational configuration, specialization, decision authority, information processing, coordination and control, and incentives. The book examines a variety of existing organizational situations — which can include the reader's organization — and provides the structure and analysis to diagnose and assess what can be done to have a more efficient and effective organization. Burton and Obel's dynamic multiple contingency theory of organizations provides the analytical framework and tools for the OrgCon© — a knowledge-base expert system which has been thoroughly vetted with business executives. The accompanying software, the OrgCon© with training guide and cases (CD bound into the book), provides a managerial tool kit to improve the efficiency and effectiveness of organizations. Specifically, OrgCon© offers the manager or student a "hands on" knowledge of organizational design. It guides the manager or student through cases or their own organization and enables them to analyze real world organizational problems and seek concrete organization design solutions. The book and the software tool kit are an integrated package and combine to provide the analytical framework and tools that will result in building intuitive understanding of organization design through interactive applications. For additional information on the book and OrgCon©, see the following URLs: http://www.wkap.nl/prod/b/1-4020-7684-3 (hardbound) http://www.wkap.nl/prod/b/1-4020-7685-1 (paperback)

About the Author
Richard M. Burton is Professor Emeritus of Organization and Strategy at the Fuqua School of Business, Duke University.

Borge Obel is Director of the Interdisciplinary Center for Organizational Architecture (ICOA) and Professor in Management at Aarhus University.

Users Review

From reader reviews:

Carl Adams:

Book is to be different for each grade. Book for children right up until adult are different content. We all know that that book is very important usually. The book Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) was making you to know about other information and of course you can take more information. It is rather advantages for you. The guide Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) is not only giving you far more new information but also to be your friend when you really feel bored. You can spend your spend time to read your book. Try to make relationship using the book Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series). You never experience lose out for everything in the event you read some books.

Jose German:

The reserve with title Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) includes a lot of information that you can study it. You can get a lot of benefit after read this book. This particular book exist new expertise the information that exist in this reserve represented the condition of the world now. That is important to yo7u to be aware of how the improvement of the world. This particular book will bring you within new era of the syndication. You can read the e-book on the smart phone, so you can read this anywhere you want.

Gary Lopez:

Beside this kind of Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) in your phone, it may give you a way to get nearer to the new knowledge or info. The information and the knowledge you might got here is fresh through the oven so don't become worry if you feel like an old people live in narrow commune. It is good thing to have Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) because this book offers for you readable information. Do you oftentimes have book but you would not get what it's interesting features of. Oh come on, that will not happen if you have this in your hand. The Enjoyable arrangement here cannot be questionable, just like treasuring beautiful island. So do you still want to miss this? Find this book in addition to read it from currently!

Judith Bradshaw:

Publication is one of source of understanding. We can add our understanding from it. Not only for students but also native or citizen want book to know the change information of year to year. As we know those publications have many advantages. Beside many of us add our knowledge, also can bring us to around the world. Through the book Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) we can acquire more advantage. Don't someone to be creative people? Being creative person must like to read a book. Only choose the best book that acceptable with your aim. Don't possibly be doubt to change your life by this book Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series). You can more pleasing than now.

Download and Read Online Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel #VEJR1GFWZKH

Read Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel for online ebook

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel books to read online.

Online Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel ebook PDF download

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel Doc

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel Mobipocket

Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel EPub

VEJR1GFWZKH: Strategic Organizational Diagnosis and Design: Developing Theory for Application (Information and Organization Design Series) By Richard M. Burton, Borge Obel