



Multidimensional Scaling: History, Theory, and Applications

By Forrest W. Young

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This outstanding presentation of the fundamentals of multidimensional scaling illustrates the applicability of MDS to a wide variety of disciplines. The first two sections provide ground work in the history and theory of MDS. The final section applies MDS techniques to such diverse fields as physics, marketing, and political science.

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Review

....it provides a more thorough development of data theory and MDS models than any other source known to us.....students from a wide variety of fields should be able to draw upon it for reference.

—*Applied Psychological Measurement*

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