



Supply Chain Transformation: Practical Roadmap to Best Practice Results

By Richard J. Sherman

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By Richard J. Sherman

Achieve best practices in supply chain management

Much is being written about global supply chain and sourcing options emerging in today's marketplace. Transforming supply chain management to achieve operations excellence is a mandate for many companies globally. *Supply Chain Transformation* walks you through this potentially difficult process and gets you started on the journey. Much more than just a how-to book, it's a why-to book that is as compelling for any business person as it is for supply chain management professionals. This book provides an invaluable road map to companies looking to transform their supply chains and organizations to achieve best practice results, beginning with guidance on how to make the case for change. Change is inevitable; growth is optional.

- Includes real world cases and illustrations
- Offers a step-by-step road map to transforming your supply chain
- Explains *how* to obtain "senior management" commitment to transformation
- Covers sourcing, production, and logistics process integration points with product development, marketing, sales, and finance processes as well as emerging technologies (RFID, Cloud computing, telematics, ERP, GPS/LBS & others)

One of the biggest hurdles to supply chain transformation is overcoming a culture that is resistant to change. *Supply Chain Transformation* helps you understand the cultural resistance and evaluate where change is needed most, and then develop the game plan for overcoming resistance to achieve best practice results.

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Supply Chain Transformation: Practical Roadmap to Best Practice Results By Richard J. Sherman **Bibliography**

- Rank: #1870665 in Books
- Brand: Brand: Wiley
- Published on: 2012-10-30
- Original language: English
- Number of items: 1
- Dimensions: 10.30" h x .80" w x 7.30" l, 1.20 pounds
- Binding: Hardcover
- 188 pages

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Editorial Review

From the Inside Flap

One of the biggest hurdles to supply chain transformation is overcoming a culture that is resistant to change. There is a level of transformation maturity in every company's culture that needs to evolve to influence behavior. Offering straightforward advice for implementation of successful change that doesn't waste precious resources, *Supply Chain Transformation* presents solid guidance on how to make the case for change, evaluating where change is needed most, and developing the game plan for implementation.

Filled with real-world cases and illustrations, this practical resource makes it clear that if you're not scanning the horizon and assessing the impact that new technologies, new products, new websites—new everything—may be having on your business and your own life, you and your business may be left behind. It explores best practice supply chain goals, such as demand creation and fulfillment, RFID, and other emerging technologies. In addition, this book describes why integration of supply chain into business strategy is vital in order to dramatically improve the performance, profitability, and overall financial health of your organization.

A must-read call to action for professionals in this field, *Supply Chain Transformation* provides an invaluable roadmap for companies looking to transform their supply chains and achieve solid results, while walking you through the difficult process of bringing your supply chain up to speed with new technologies in order to remain competitive.

From the Back Cover

Praise for *Supply Chain Transformation*

"This book offers a great training tool for those new to the supply chain and can help keep the rest of us centered and open to inviting change."

—**Patricia J. Daugherty**, Donald J. Bowersox Chair in Logistics and Supply Chain Management, Michigan State University

"Rich Sherman provides an easy read, good for anyone who wants an entertaining, yet thorough understanding of the supply chain profession and its importance to global commerce."

—**Rick Blasgen**, CEO, Council of Supply Chain Management Professionals, and former senior vice president, Supply Chain at ConAgra Foods and Kraft Foods

"From his unique vantage point, Rich Sherman takes us on a journey that leads to greater success with the objectives of supply chain transformation. . . . He has provided the profession with a highly understandable roadmap that can help to improve all of our supply chains, and individually as a supply chain leader."

—**C. John Langley**, Penn State University, and CSCMP Distinguished Service Award Recipient

"Sherman has created one of the best how-to manuals for the professional intent on improving the performance of their supply chain. I know of nowhere else you can find information on the dynamics of change and the supply chain marketplace."

—**Ron Webb**, Executive Director, Membership and Research Services, APQC

"In an informal conversational style, Rich Sherman leverages over twenty-five years of industry and consulting experience to present a humanistic, learning-oriented perspective for leveraging the supply chain that is both timely and informative."

—**Alex Ellinger, PhD**, Frank Schultz Professor of Business Administration, The University of Alabama, and Editor, *International Journal of Physical Distribution and Logistics Management*

"Rich Sherman has used his vast experience in supply chain management to write a truly inspiring and thought-provoking book."

—**Dave Malenfant**, Vice President, Global Supply Chain, Alcon, a Novartis company

"Richard Sherman has done an outstanding job using his expertise in supply chain management to offer supply chain management professionals a blueprint in developing a successful supply chain strategy for organizations."

—**Jack Crumbly, PhD**, Assistant Professor, Andrew F. Brimmer College of Business and Information Science, Tuskegee University

About the Author

RICHARD J. SHERMAN is an internationally recognized writer, researcher, and speaker on trends and issues in logistics, supply chain management, technology, marketing, and organizational change. He is currently serving as Director of Strategic Development for the Council of Supply Chain Management Professionals (CSCMP) and President of Gold & Domas Research, serving corporate members worldwide. As a research director, he successfully launched the supply chain management advisory services for AMR Research and was a leading member of the team that developed the SCOR model and founded the Supply Chain Council. He is a frequent contributor of articles related to logistics and supply chain management, and speaks at conferences, symposiums, and universities.

Users Review

From reader reviews:

Patricia Cockrell:

The reason why? Because this Supply Chain Transformation: Practical Roadmap to Best Practice Results is an unordinary book that the inside of the e-book waiting for you to snap that but latter it will zap you with the secret the item inside. Reading this book next to it was fantastic author who all write the book in such amazing way makes the content within easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This phenomenal book will give you a lot of gains than the other book get such as help improving your ability and your critical thinking technique. So , still want to hesitate having that book? If I have been you I will go to the guide store hurriedly.

Rhonda Hoffman:

Reading can called brain hangout, why? Because while you are reading a book particularly book entitled Supply Chain Transformation: Practical Roadmap to Best Practice Results your head will drift away trough every dimension, wandering in every single aspect that maybe mysterious for but surely can become your

mind friends. Imaging every single word written in a e-book then become one form conclusion and explanation in which maybe you never get previous to. The Supply Chain Transformation: Practical Roadmap to Best Practice Results giving you an additional experience more than blown away your mind but also giving you useful information for your better life in this era. So now let us present to you the relaxing pattern at this point is your body and mind will be pleased when you are finished reading through it, like winning an activity. Do you want to try this extraordinary shelling out spare time activity?

Marian Storie:

Supply Chain Transformation: Practical Roadmap to Best Practice Results can be one of your beginning books that are good idea. Most of us recommend that straight away because this e-book has good vocabulary that can increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The copy writer giving his/her effort to place every word into satisfaction arrangement in writing Supply Chain Transformation: Practical Roadmap to Best Practice Results but doesn't forget the main position, giving the reader the hottest and based confirm resource information that maybe you can be one among it. This great information could drawn you into fresh stage of crucial pondering.

Phillip Vargas:

As a university student exactly feel bored for you to reading. If their teacher questioned them to go to the library or to make summary for some guide, they are complained. Just minor students that has reading's soul or real their hobby. They just do what the professor want, like asked to the library. They go to at this time there but nothing reading significantly. Any students feel that reading through is not important, boring in addition to can't see colorful photographs on there. Yeah, it is for being complicated. Book is very important to suit your needs. As we know that on this period, many ways to get whatever we wish. Likewise word says, many ways to reach Chinese's country. Therefore , this Supply Chain Transformation: Practical Roadmap to Best Practice Results can make you sense more interested to read.

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