



Managing Flow: A Process Theory of the Knowledge-Based Firm

By I. Nonaka, R. Toyama, T. Hirata

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Review

"Nonaka and his co-authors must be congratulated on developing an understanding of this ephemeral concept of knowledge, and on widening it out beyond business objectives to general wellbeing." - Gordon Harris, Professional Manager

About the Author

Susan J. Bigelow is a writer and editor based in Tokyo, Japan. Her research is in communications theory and comparative philosophy concerning aesthetics and technology. Ayano Hirose is Adjunct Assistant Professor in the Graduate School of International Corporate Strategy at Hitotsubashi University, Tokyo, Japan. Her research is in the field of organizational knowledge creation, management, and leadership in private and public organizations, and knowledge-based innovation that co-create values in the social ecosystem. Florian Kohlbacher is Associate Professor of marketing in the International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU) in Suzhou, China. Before joining IBSS, he was a senior research fellow and head of the Business & Economics Section at the German Institute for Japanese Studies (DIJ) Tokyo, Japan, where he has lived for 11 years. His professional experience covers both industry and academia in the field of marketing and knowledge-based management.

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