



HBR Guide to Finance Basics for Managers (HBR Guide Series)

By Harvard Business Review



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Can you prepare a breakeven analysis? Do you know the difference between an income statement and a balance sheet? Or understand why a business that's profitable can still go belly-up? Has your grasp of your company's numbers helped? or hurt? your career?

Whether you're new to finance or you just need a refresher, this go-to guide will give you the tools and confidence you need to master the fundamentals, as all good managers must.

The ***HBR Guide to Finance Basics for Managers*** will help you:

- Learn the language of finance
- Compare your firm's financials with rivals'
- Shift your team's focus from revenues to profits
- Assess your vulnerability to industry downturns
- Use financial data to defend budget requests
- Invest smartly through cost/benefit analysis

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