



Effectively Managing Nonprofit Organizations

By John A. Yankey

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Effectively Managing Nonprofit Organizations is a welcomed update on the nuances of contemporary management skills needed in the nonprofit arena. Nonprofit organizations are structured and operated similar to for-profit organizations, distinguished only by their purpose for existence. The key to effectiveness and longevity is sustainability through dynamic leadership, technical expertise, human relations, and conceptual skills that drive all organizations. This book is a revision and expansion of two earlier books, *Skills for Effective Human Services Management* (1991) and *Skills for Effective Management of Nonprofit Organizations* (1998). Although it is directed mostly to managers, the book also will be useful to students who are studying nonprofit or public management.

SPECIAL FEATURES:

- Assessment tool to identify strengths and weaknesses in management roles
- Approach to galvanizing volunteers and governing boards to support organization mission
- Techniques for planning and developing multifaceted fundraising strategies
- Primer on financial management concepts and practices
- Components to planning and managing technology

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Effectively Managing Nonprofit Organizations By John A. Yankey Bibliography

- Rank: #52408 in Books
- Brand: Brand: NASW Press
- Published on: 2006-01-01
- Original language: English
- Number of items: 1
- Dimensions: 9.90" h x 1.10" w x 6.90" l, 2.00 pounds
- Binding: Paperback
- 494 pages

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