



## ED PSYCH (with CourseMate, 1 term (6 months) Printed Access Card) (New 1st Editions in Education)

*By Jack Snowman, Rick McCown*

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## **Editorial Review**

### **Review**

1. Applying Psychology to Teaching. Part I: DEVELOPMENTAL CHARACTERISTICS AND THEORIES. 2. Theories of Psychosocial and Cognitive Development. 3. Age-Level Characteristics. Part II: STUDENT DIFFERENCES AND DIVERSITY. 4. Understanding Student Differences. 5. Addressing Cultural and Socioeconomic Diversity. 6. Accommodating Student Variability. Part III: LEARNING AND THINKING. 7. Behavioral Learning Theory: Operant Conditioning. 8. Information Processing Theory. 9. Social Cognitive Theory. 10. Constructivist Learning Theory, Problem Solving, and Transfer. Part IV: CREATING A POSITIVE ENVIRONMENT FOR LEARNING AND TEACHING. 11. Motivation. 12. Classroom Management. 13. Approaches to Instruction. Part V: ASSESSING STUDENTS' CAPABILITIES. 14. Assessment of Classroom Learning. 15. Understanding Standardized Assessment. 16. Becoming a Better Teacher by Becoming a Reflective Teacher.

### **About the Author**

Jack Snowman is Professor Emeritus of Educational Psychology at Southern Illinois University. He earned his Ph.D. in educational psychology at Indiana University in 1975. His research is in the area of cognitive and learning strategies. His recent publications include "Learning Tactics and Strategies" in COGNITIVE CLASSROOM LEARNING (Academic Press, 1986) and "Explorations in Mnemonic Training" in IMAGERY AND RELATED MNEMONIC PROCESSING (Springer-Verlag, 1987).

Rick McCown is Professor in the School of Education at Duquesne University, PA. He earned his Ph.D. at Indiana University in 1980. He is active in the Educational Psychology community, including leading presentations at the American Educational Research Association conference. A colleague of Jack Snowman for 25 years, Dr. McCown shares Snowman's views about the role of educational psychology in teacher education. He is an accomplished writer, with published papers (one of which was co-authored with Snowman), journal articles, and book chapters.

## **Users Review**

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