



Risk Management and Insurance: Perspectives in a Global Economy

By W. Jean Kwon, Harold D. Skipper

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- Incorporates an international perspective from the outset, filling the need to address risk issues on a global scale
- Follows theory with practice, analyzing real-world case studies, and exploring sound risk management and insurance operations in the future
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Editorial Review

Review

"'Balanced' is a good word for describing this text. In addition to striking a nice balance between accessibility and thoroughness, it also maintains good balances between breadth and depth, and between the areas of risk management and insurance. I found the writing clear and the within-chapter organization of topics very logical. The text would be useful to both MBA students and insurance industry professionals."

Professor Michael R. Powers, Temple University

From the Back Cover

In an increasingly globalized marketplace, companies face risks; not only financial risks, but political, environmental, social, and health risks as well. Instructors and students worldwide recognize the need to study these issues on a global scale.

From the first page, *Risk Management and Insurance: Perspectives in a Global Economy* incorporates an innovative international perspective, explaining and exploring risk issues, their dynamics, and the economic, social, political, and regulatory environments surrounding global risk and insurance markets. The authors follow theory with practice, analyzing real-world case studies, and explore sound risk management and insurance operations in the future. Discussion questions and exercise modules help students understand these issues and apply their learning. This new textbook from leaders in the field is ideally suited for use in core insurance courses in business schools, at both the undergraduate and MBA levels.

About the Author

Harold D. Skipper is former Chairman of the Department of Risk Management and Insurance at Georgia State University where he held the C.V. Starr Chair of International Insurance. He is past President of the American Risk and Insurance Association and Associate Editor of *Risk Management & Insurance Review* and *Geneva Papers on Risk and Insurance*. He has authored and edited numerous books, including *Life & Health Insurance, 13e* (with Kenneth Black, 2000) and *International Risk & Insurance: An Environmental-Managerial Approach* (1998).

W. Jean Kwon is Associate Professor of Insurance at the School of Risk Management, St. John's University. He gained his experience from working in academia, the insurance industry and the government in the U.S. and abroad. He is past President of the Asia-Pacific Risk and Insurance Association and serves the Organization Committee of the World Risk and Insurance Economics Congress. He has authored several books, including *Risk Management and Insurance in a Singapore Context* (2000), and is on the editorial and advisory boards of several insurance journals and insurance institutions worldwide.

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