



Public Assembly Venue Management: Sports, Entertainment, Meeting, and Convention Venues

By Kimberly Mahoney, Lee A. Esckilsen, Adonis "Sporty" Jeralds, Steve Camp

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From the International Association of Venue Managers comes an introduction to the industry and business practices of public assembly. From sports arenas to concert halls, amphitheaters, convention centers, and stadiums, venues vary greatly in purpose, in size, and in the needs they must address in order to be successful. However, certain core principles underlie the management of all of them. Public Assembly Venue Management explores these fundamental principles while also providing detailed information about specific types of venues and situations. Topics covered include the history of public venues as well as business management and finance, ticketing, safety and security, and booking. Additionally, detailed examples of invoices, rental agreements, and financial statements illustrate the real-world situations managers can expect to address. Suitable for both graduate and undergraduate courses, this textbook has been designed to address the needs of students and faculty in such disciplines as sports management, event management, and hospitality. Professionals interested in entering the industry or expanding their knowledge will also find Public Assembly Venue Management a valuable resource for their professional development.

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Editorial Review

About the Author

Dr. Mahoney is currently an assistant professor in sport management at the University of New Haven College of Business, teaching primarily in the areas of event and venue management. She previously served on the faculty of the University of South Carolina and The Ohio State University. Dr. Mahoney also has over twenty years of experience in various segments of the sports and entertainment industry and continues to do consulting work on a variety of special projects. She began her career at the Georgia Dome while in graduate school and then worked as an intern at the Charlotte Coliseum. since that time she has been involved with the industry as a contractor, client, and venue management. Dr. Mahoney has been involved in the opening of three new venues, including a convention center, a football stadium, and an arena. Her work as a regional manager with Show Pros Entertainment Services, Inc., provided opportunities to work in range of venues including stadiums, arenas, speedways, and amphitheaters. Dr. Mahoney previously served as an assistant commissioner with the Ohio High School Athletic Association (OHSAA) and as executive director of the OHSAA Foundation. Most recently, she served as the director of communications and program development with Columbus Arena Sports & Entertainment (CASE), which oversees the day-to-day operation of Nationwide Arena and the Jerome Schottenstein Center. Dr. Mahoney received her BA in communications from the University of Kentucky, her MEd in sport and facility management from the University of Georgia, and her PhD in sport management from The Ohio State University. Dr. Mahoney and her husband, Mike, reside in Connecticut.

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